



# Kenneth Young Center

## HUSTLE FOR HEALTH

### 17TH ANNUAL 5K RUN/WALK

**JOIN US ON SATURDAY, JUNE 9, 2018**

**8:00 a.m. Check-in; 9:00 a.m. Start (RAIN or SHINE!)**

**Busse Woods**—Level IV area (South side of Higgins Road, just west of Arlington Heights Road)

Becoming a KYC event sponsor offers business partners the unique opportunity to support a meaningful, community-based non-profit serving clients from ages 3 to 105. Through your generosity, you reach a targeted local audience, building brand awareness and highlighting your corporate responsibility. Fostering good will with our donor base, clients, and community, your sponsorship generates a dual benefit of creating marketing exposure and providing community service. Each sponsorship includes strategically integrated benefits to create visibility and a tax deductible contribution for your support of KYC.

### **PARTNERSHIP BENEFITS**

PARTNER LEVEL	\$10,000 PRESENTING	\$7,500 FINDING SOLUTIONS	\$5,000 DOING BETTER	\$2,500 FEELING GOOD	\$1,000 WELLNESS	\$500 TRAIL
Listing as Event's Presenting Sponsor						
Company Logo on Promo Materials						
Company Signage at Event						
Company Banner at Pavilion						
Company Logo on T-shirts						
Cross Promotion Opportunity with Media Partners						
Inclusion Day of Event Announcements						
On-site Presence						
Promotional Materials Available to Attendees						
Inclusion in Event Program, Annual Report, Newsletter, Social Media and Website						

### **BE A PART OF OUR EVENT!**

Contact Kate Garbarek, Director of Development and Communications at 847-524-8800 x199 or [kateg@kennethyoung.org](mailto:kateg@kennethyoung.org)



[www.kennethyoung.org](http://www.kennethyoung.org)



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## **HUSTLE FOR HEALTH**

### **17TH ANNUAL 5K RUN/WALK**

### **PARTNER COMMITMENT FORM**

COMPANY NAME: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### **PARTNERSHIP LEVELS:**

- Presenting Partner (\$10,000)       Doing Better Partner (\$5,000)       Wellness Partner (\$1,000)  
 Finding Solutions Partner (\$7,500)       Feeling Good Partner (\$2,500)       Trail Partner (\$500)

### **PAYMENT:**

- Enclosed is a check Payable to: Kenneth Young Center  
 Please charge my (circle one):    Visa    MasterCard    Amex    Discover

CREDIT CARD NUMBER: \_\_\_\_\_ AMOUNT: \$ \_\_\_\_\_

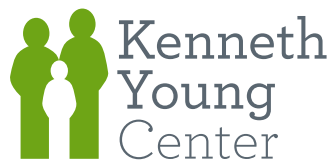
NAME ON CARD: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

Please return completed form with payment to: **Kenneth Young Center, 1001 Rohlwing Road, Elk Grove Village, IL 60007**

### **FOR QUESTIONS OR ADDITIONAL INFORMATION:**

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9,537

older adults, caregivers, or people with disabilities were served by KYC's Older Adult Division.

22,678

meals were delivered to elderly homebound seniors.

4,034

clients received behavioral health services through outpatient and group therapy.

**We help people feel good, do better, and find solutions.**

2,392

youth and community partners worked with KYC's Positive Youth Development team to prevent substance use, teen pregnancy, and sexually transmitted diseases.

3,506

visits were made to the KYC regional Drop-In Center for people with mental illness.

More than  
84%

of our behavioral health clients make less than \$10,000 a year.

1,697

crisis assessments were provided to children in severe distress or suicidal situations.

174

employees and

227

reports of abuse, neglect, or exploitation of older adults or people with disabilities were investigated.

1,187

older adults or people with disabilities received assistance obtaining or understanding their public benefits.

212

volunteers worked for KYC in fiscal year 2017.